



CAPABILITIES STATEMENT

Richwood is an Executive Leadership & Communication Skills Agency specializing in Executive and upper-level leadership training, coaching, and consulting. We deliver value by decreasing exposure to lost business from poor leadership skills to help organizations increase teamwork, purchasing potential, and scalability.

CAPABILITIES

TRAINING

- Over 150+ training courses
- 2000+ training hours
- Virtual & In-person delivery
- Instructor-led & video options
- Learning Management System

COACHING

- Executive Leadership
- Executive Communication
- Accountability & Responsibility
- Time Management
- Emotional Intelligence

CONSULTING

- Workforce Development
- Human Resource Management
- Employee Life Time Value
- Scalability & Growth Catalyst
- Adult Learning & Development

DIFFERENTIATORS

- ★ Delivered value to over 400,000+ students and attendees through coaching, training, and consulting
- ★ Global Leadership Perspective
- ★ On-boarded multiple statewide training initiatives with partners agencies
- ★ Multi-Disciplinary Expertise
- ★ Specialize in preserving customer and employee lifetime value
- ★ Innovative Concept Delivery
- ★ Transformational Cognitive Leadership Approach

UEI: YECLU6UEPKV5

CAGE CODE: 9EYA8

D-U-N-S #: 11-882-1752

NAICS CODES:

- 541611 – Administrative Management & General Management Consulting Service
- 541612 – Human Resources Consulting Services
- 611430 – Professional & Management Development Training
- 611699 – Miscellaneous Schools & Instruction



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PAST PERFORMANCE

- University of North Florida: Center for Entrepreneurship & Innovation – Delivered presentation skills and pitch delivery strategies to program members for the 2022 “Start-Ups Cohort” and “Growth Cohort” for under-served and underrepresented entrepreneurs. 04/2022 – 10/2022
- Graphic Packaging International: Spearheaded training delivery and communication of changes to clients' products and services to minimize risk and achieve high reliability. Instructed frontline leadership and supervisors nationally through their Human Resources “GPI University” 8-course curriculum. 02/2022 – 05/2022
- New York City Health + Hospitals: Designed specific training modules to meet individual and team/department needs. Measured pre- and post-training performance to validate the effectiveness of training. Trained new-hire employees for remote workforce management through week-long Human Resource onboarding courses throughout the start of the COVID-19 pandemic. 06/2020 – 05/2021
- Sandy Hook Promise: Facilitated training presentations for multiple statewide contracts including Pennsylvania, North Carolina, and Florida. Directly trained over 300,000+ students, attendees, and administrative leadership including Superintendents, Principles, and School Board leadership. 10/2016 – 06/2020



AWARDS, RECOGNITIONS, AND CERTIFICATIONS

- Certified Professional Coach (C.P.C.)
- 2022 University of North Florida, Center For Entrepreneurship and Innovation Pitch Competition Winner
- 2006 TIME Magazine “Person of the Year”
- Minority Business Enterprise (MBE)
- Disadvantaged Business Enterprise (DBE)
- Local Small Business Enterprise (LSBE)
- Micro-Local Small Business Enterprise (Micro-LSBE)
- Small Disadvantaged Business (SDB)

